

## Sunday October 28th 2018

<b>17:00</b>	<b>Registration</b>
<b>19:00</b>	Welcome evening reception - Espace Œuf - INSA
<b>21:00</b>	

## Monday October 29th 2018

<b>08:30</b>	<b>Registration</b>	
<b>09:00</b>	<div style="border: 1px solid black; border-radius: 5px; padding: 2px; display: inline-block; margin-bottom: 5px;">E109</div> <p><b>Beginners tutorial :</b>  <b>"How run effective INVENTIVE PROBLEM SOLVING session using TRIZ"</b>            Nina Defounga - Thomas Nagel</p>	<div style="border: 1px solid black; border-radius: 5px; padding: 2px; display: inline-block; margin-bottom: 5px;">E111</div> <p><b>Advanced tutorial :</b>  <b>"Algorithm for Inventive Problem Solving (ARIZ-85C)"</b>            Isak Buckhman</p>

**12:00** Lunch @ "Salle Expo"

<b>14:00</b>	<b>Opening Ceremony - Amphi Art &amp; Industries</b> Lilla Marabet - Nicolas Matt - Marc Renner - Sebastian Koziolok - Denis Cavallucci - Roland De Guio - Jean-Marc Voirpin
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<b>14:40</b>	<b>"Value Innovation and TRIZ activities at Samsung Electronics"</b> <i>Dr. Dong-Seob Jang, VIP Center, Samsung Electronics</i>
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**Coffee break @ "Espace Œuf"**

<b>16:20-16:40</b>	<i>Session Chair:</i> <b>Mijeong Song</b>	<div style="border: 1px solid black; border-radius: 5px; padding: 2px; display: inline-block; margin-bottom: 5px;">Amphi</div> <p><b>Vinaigrette Variations</b>  <i>Christoph Dobrusskin and Loes Wijnoltz</i></p>	<div style="border: 1px solid black; border-radius: 5px; padding: 2px; display: inline-block; margin-bottom: 5px;">Amphi</div> <p><b>Agile' TRIZ Framework: towards the integration of TRIZ within the Agile Innovation Methodology</b>  <i>Didier Casner, Achille Souili, Rémy Housin and Jean Renaud</i></p>	<i>Session Chair:</i> <b>Claudia Henschel</b>
<b>16:40-17:00</b>	<b>TRIZ teaching</b>	<b>LOBIM – a computer game based training for inventive principles</b>  <i>Nick Eckert</i>	<b>TRIZ – Develop or Die in a World of Velocity, Uncertainty, Complexity and Ambiguity.</b>  <i>Martin Kiesel and Hammer Jens</i>	<b>Agile Design, lean &amp; TRIZ</b>
<b>17:00-17:20</b>		<b>Investigating the capabilities of TRIZ to achieve organizational ambidexterity</b>  <i>Johannes Hofweber, Armin Lau, Oana Buliga and Julian Müller</i>	<b>On the efficiency of TRIZ application for the intensification of processes involving solids handling through case studies evaluation</b>  <i>Pavel Livotov, Mas'Udah and Arun Prasad Chandra Sekaran</i>	
<b>17:20-17:40</b>		<b>Special Talk by Prof. Tan:</b> <b>Overview of Academical TRIZ in China (Amphitheater Art &amp; Industries)</b>		
<b>Wine tasting at "Hospices de Strasbourg" (18h30-20h)</b>				